



Lucas Vilas Boas  
UI/UX Designer

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## About

Lucas Vilas Boas, brazilian, 30 years old. 9 years of experience with web, mobile and apps. Today, working as UX Designer at Booking.com.

## Education And Languages

- Bachelor's Degree, Design for Digital Environment (Unifacs, 2010)
- English (advanced)
- Portuguese (native)

## Experience Highlights

- **Booking.com**  
*UX Designer*  
*Jun 2017 - Present*  
At Booking, my work is heavily based on research, testing and iterating. Today, I work improving our customers' experience on their beach holidays.
- **Sprinklr**  
*Senior UI/UX Designer*  
*May 2016 - Apr 2017*  
At Sprinklr Product Team, I worked with creating new features and also helping them to shape their new customer service solution called Scup Care.
- **Netshoes**  
*Senior UI/UX Designer*  
*Jan 2015 - Aug 2015*  
At Netshoes Product Team, I helped to improve their online stores and I was also the designer behind their mobile website redesign project.
- **Scup**  
*UI/UX Designer*  
*Jan 2014 - Dec 2014*  
I was responsible for their product redesign and development of a new product, Scup Dashboard, which later became 4% of their total income.
- **Opus**  
*UI/UX Designer*  
*Jan 2010 - Jun 2013*  
I was responsible for creating portals for online stores, malls, etc. Our Iguatemi Mall project was so well received that became reference in the field.
- **Inoltz**  
*UI/UX Designer and Flash Developer*  
*Out 2008 - Dec 2009*  
I've worked creating projects like Pizza Hut Online Delivery and LFG Online Learning. It was also where I act as a Flash Developer and Animator.

## Design Skills

- Research and usability Testing
- User flows and wireframes
- Prototyping and validation
- A/B testing
- UI and visual design
- Web, mobile and apps
- Branding
- Motion design

## Technical Skills

- Sketch app
- Invision
- Flinto
- Adobe Creative Cloud
- Logic Programming
- HTML/CSS and JS

## Personal Skills

- Team work and commitment
- Creative thinking and innovation
- Strategic decision making
- Detail oriented

Currently living in  
Amsterdam, Netherlands.

lucasvb.com