



Lucas Vilas Boas  
UI/UX Designer

+55 (11) 98181 2464  
lucas@lucasvb.com

## About

Lucas Vilas Boas, Brazilian, 29 years old. 8 years of experience with web, mobile and apps. Today, working as Senior UI/UX Designer at Sprinklr.

## Education And Languages

- Bachelor's Degree, Design for Digital Environment (Unifacs, 2010)
- English (advanced)
- Portuguese (native)

## Latest Experience

- **Sprinklr**  
*Senior UI/UX Designer*  
*May 2016 - Present*  
At Sprinklr Product Team, I work building new products and features. Now, I'm helping to create their new customer care app from the ground up.
- **Netshoes**  
*Senior UI/UX Designer*  
*Jan 2015 - Aug 2015*  
At Netshoes Product Team, I helped to improve their online stores and I was also the designer behind their mobile website redesign project.
- **Scup**  
*UI/UX Designer*  
*Jan 2014 - Dec 2014*  
At Scup Product Team, I was responsible for their product redesign and also research, development and testing of new products.
- **RBS Group**  
*Graphic Designer*  
*Jul 2013 - Dec 2013*  
At the RBS Special Projects Team, I've worked creating visual identities for campaigns to companies like P&G, Pepsi and Nivea.
- **Opus**  
*UI/UX Designer*  
*Jan 2010 - Jun 2013*  
I was responsible for creating portals for online stores, malls, etc. Our Iguatemi Mall project was so well received that became reference in the field.
- **Inoltz**  
*UI/UX Designer and Flash Developer*  
*Oct 2008 - Dec 2009*  
I've worked creating projects like Pizza Hut Online Delivery and LFG Online Learning. It was also where I act as a Flash Developer and Animator.

## Design Skills

- Research and Usability Testing
- Personas, Flows and Wireframes
- Prototyping and Validation
- A/B Testing
- UI/Visual Design
- Web, Mobile and Apps
- Branding
- Motion Design

## Technical Skills

- Sketch App
- Invision and Craft
- Zeplin
- Flinto
- Adobe Creative Cloud
- Logic Programming
- HTML/CSS and JS

## Personal Skills

- Team Work and Commitment
- Creative Thinking and Innovation
- Strategic Decision Making
- Organized and Meticulous

Currently living in  
São Paulo, Brazil.

lucasvb.com